



Issue No: 11/2019

HAPPENINGS...

the e-newsletter

OUR VISION

TO ACHIEVE INTERNATIONAL STANDARDS IN VALUE BASED PROFESSIONAL EDUCATION FOR THE BENEFIT OF SOCIETY AND THE NATION.

OUR MISSION

- ~ TO DEDICATE TEACHING, LEARNING, AND COLLABORATING IN PURSUIT OF FRONTIER TECHNOLOGIES WITH A SPIRIT OF INNOVATION AND EXCELLENCE.
- ~ TO FOSTER HUMAN VALUES AND ETHOS, COMPASSION FOR ECOSYSTEM AND OBLIGATION TOWARDS SOCIETY AND THE NATION.
- ~ TO PROVIDE AN ENVIRONMENT CONDUCIVE TO CONTINUOUS LEARNING, AND ALL-ROUND DEVELOPMENT OF COLLEGE FRATERNITY.



Shri Ramswaroop Memorial Group of Professional
Colleges Lucknow

INTERNATIONAL CONFERENCE - ICON e-biz 2K19

Shri Ramswaroop Memorial Group of Professional Colleges hosted 3 days INTERNATIONAL CONFERENCE "ICON e-biz 2k19" from 7 Nov to 9 Nov 2019. The conference envisaged the wide array of theme ranging from e-business to cashless economy. The ceremony was inaugurated by honorable Amiya Pathak, (Co-Founder of Ez Cred Pvt. Ltd.) by lightening the candle and worshipping Maa Saraswati. While addressing the elite audience during his inaugural speech he highlighted the requirement of e-business in concurrent time.

The Guest of honor **Mr. Eirik Alberigsten** (Partner-Ernst and Young) emphasized upon requirement of e-model of business in all areas of economy.

The Executive Director, **Er. Pankaj Agrawal**, highlighted the theme and its benefits to the current business scenario. He extended his heartiest thanks to the entire dignitaries for their esteemed presence.

The Dean **Er. Pooja Agarwal** appraised that around 94 papers were received for the said conference.

The patron of the conference and The Director General of the College **Prof. R. K. Jaiswal** made the audience aware of the topics and themes covered in the conference.



GANTAVYA 2K19- The annual technical fest of institute was organised by the students with great enthusiasm. The event received overwhelming response from various institutes of the city. **ROBOWARS** was the focal competition of the event.



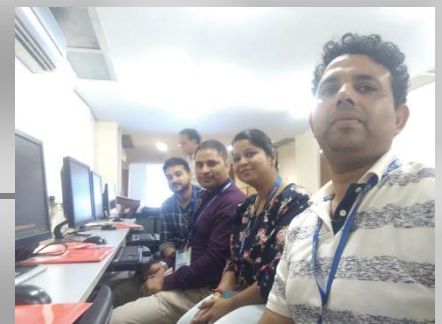
ACADEMICS

Conference (Held/Attended)

- Prof. Shailesh Tandon authored a research paper titled *“An Impact of E-Marketing in Current Scenario”*, the research paper was presented at Second International Conference on e-Business organized by SRMGPC & SRMU 7-9 November 2019.
- Prof. Shailesh Tandon authored a research paper titled *“Impact of Social Media Marketing on Consumer Behaviour In Service Sector”*, the paper was presented at Second International Conference on e-Business organized by SRMGPC & SRMU 7-9 November 2019.
- Dr. Mahendra Pratap Singh, Ms. Vaishnavi Trivedi & Ms. Anjali Rai authored a research paper titled *“Use of ICT in Engineering and Management Institutions in Uttar Pradesh”*, the research paper was presented at Second International Conference on e-Business organized by SRMGPC & SRMU 7-9 November 2019
- Dr. Mahendra Pratap Singh, Ms. Vaishnavi Trivedi & Ms. Anjali Rai authored a research paper titled *“Analysis of Consumer Behaviour while Purchasing Spices With Special Reference to Goldiee Masale”*, the research paper was presented at Second International Conference on e-Business organized by SRMGPC & SRMU 7-9 November 2019
- Dr. Gajendra Kumar Gupta, Mr. Girish Karwani, Ms. Sikha Pal authored a research paper titled *“Consumer Perception about Services of Zomato in Lucknow City”* the research paper was presented at Second International Conference on e-Business organized by SRMGPC & SRMU 7-9 November 2019.
- Dr. Shyamali Dubey (Assistant Professor), Mr. Pushpit Saxena (BBA II) authored a research paper titled *“From Cash to Cashless: A Study of Indian Economy”* it was presented by at Second International Conference on e-Business organized by SRMGPC & SRMU 7-9 November 2019
- Ms. Shraddha Verma, Ms. Aparana Rawat & Ms. Ayushi Shrinete authored a research paper titled *“Comparative Analysis between Netflix and Amazon Prime”*, the research paper was presented at Second International Conference on e-Business organized by SRMGPC & SRMU 7-9 November 2019.
- Mr. Ajay Kumar Verma authored a research paper titled *“Design and Fabrication of 4-stroke solenoid engine”*, the paper was published in International Research Journal of Engineering and Technology volume 6, issue December 2019.

Workshop (Held/Attended)

- Mr. Prabhat Srivastava attended a workshop on *“Writing and Publishing Quality Research Papers”* organized by IMCE, SRMU, Lucknow (July 20-23, 2019).
- A workshop by Mr. Sanjay Singh on the topic *“BIW using Catia”* was organized for ME- 2nd , 3rd and 4th year students on 3rd September'19 in Seminar Hall(A Block).



- Workshop TQIP II at IIT Kanpur was attended by following Faculties from Mechanical Engineering Department related to Additive Manufacturing. :
 - (1) Mayank Kumar
 - (2) Sudhir Katiyar
 - (3) Anupriya Saxena
 - (4) Sunil Yadav
- A workshop by Dr. Arun Bhadauria on the topic “Entrepreneurship” was conducted for MBA students on 5th October 2019 in Seminar Hall (A Block).

Guest Lectures:

- Guest lecture on the topic “What they still don’t teach at ‘B’ schools.” By Dr. Prakash Singh was organized for MBA students on 22nd October 2019.
- Guest lecture on the topic “Economic Slowdown & South-South Co-operation.” By Dr. Jai Prakash was organized for MBA students on 22nd October 2019.
- Guest lecture on the topic “*Macro Economic Scenario of Indian Economy*” By Dr. Vineet Kumar Srivastava was organized for MBA students on 23rd August 2019.
- Guest lecture on the topic “Cash Flow Management” By Mr. Maharshi Gaur was organized for MBA students on 06th August 2019.
- Guest lecture on Android OS and Python technology by Precursor war organized for MCA students.
- Guest lecture on Java Technologies by CETPA was organized for MCA.

Industrial Visits:

- ME-51, 52 & 53 visited UPSCRTC Workshop Head Office at Gomti Nagar, Lucknow on 12th September’19.
- MBA- 31 & 32 (Finance Group) visited SBI Hazaratganj Branch on 09th September 2019
- MBA- 33 & 34 visited Gyan Doodh, Sitapur Road, Lucknow on 09th September 2019.
- MBA- 11 & 12 visited Decathlon, Gomtinagar, Lucknow on 09th September 2019

CULTURAL/TECHNICAL /SPORTS’ ACTIVITIES

- AKTU Zonal Sports Meet was conducted at Goel Group of Institutes, Lucknow from 13 to 15 October 2019. The achievement were:

Athletics	
4x100 Mtr Boys-	Silver Medal
4x400 Mtr Girls-	Silver Medal
800 Mtr Girls-	Bronze Medal

Shotput Girls-	Gold Medal
Javelin Throw Girls-	Silver Medal
Volleyball Girls-	Silver Medal
Basket Ball Boys-	Silver Medal

- Intra college Sports Meet 2019-20 from 4 November to 2 December 2019 was organized with colossal participation, where the winners in different events were:

Cricket	CS & IT
Basketball	EC & EN
Football	CS & IT
Badminton	ME
Volleyball	CE & EE
- Students of BBA1st and BBA 2nd year have participated in ANTARAGINI 2K19 held at IIT Kanpur
 - Sakshi Singh
 - Shambhavi Singh
 - Aradhna Massey

ACHIEVEMENTS

- Mr. Manish Kumar was awarded Ph.D for his work on “*Service Delivery Quality in Private Hospital of Uttar Pradesh*” from AKTU in November under the amiable guidance of Prof. (Dr) Bobby W. Lyall, Department of Management.
- Mr. Sunil Kumar Yadav has attended a short term course on manufacturing process conducted by the centre for Continuing Education in IIT Kanpur from 21-25th August’19.
- Shalini Yadav of MBA II year won Brand Ambassador 1st prize in the Swiggy ka Swad Event at the campus.
- **Deputation as Resource Person:** Prof Gaurav Mishra, Associate Director (PG), proceeded to Kurnool (AP) for a three day workshop as resources person of AICTE for FDP on Students’ Induction on Universal Human Values. A great honour for the Prof. Mishra and all of us at Ramswaroop. Well done, Prof. Mishra. Keep the good work going.



MOMENTS TO REJOICE

Meritorious Ramswaroopians

Sl. No.	Roll No.	Name	Course	Branch	Rank in AKTU Merit list	Medal
1	1512200090	Saurabh Verma	B.Tech.	Civil Engg.	1 st	Gold Medal
2	1512240222	Vaibhav Agnihotri	B.Tech.	Mechanical Engg.	1 st	Gold Medal
3	1512220009	Adarsh Patap Singh	B.Tech.	Electrical Engg.	2 nd	Silver Medal
4	1512240092	Himanshu Pandey	B.Tech.	Mechanical Engg.	2 nd	Silver Medal
5	1712214937	Taiba Hasan	MCA	---	2 nd	Silver Medal
6	1512240171	Saad Saeed	B.Tech.	Mechanical Engg.	4 th	
7	1512200050	Himanshu Kr. Yadav	B.Tech.	Civil Engg.	6 th	
8	1512220086	Shivani Singh	B.Tech.	Electrical Engg.	6 th	
9	1712270026	Fatima Zaidi	MBA	---	7 th	
10	1512200097	Shivam Srivastava	B.Tech.	Civil Engg.	10 th	
11	1712270009	Anjali Ghildiyal	MBA	---	10 th	

- Sunil Yadav (1612240202) has secured 3rd Position in Robowars during CONCETTO'19, the annual Techno management fest of IIT(ISM), Dhanbad, from 18 October to 20 October'19



- Mohd. Aftab and Dimple Soni of BCA won 1st prize in Musical Chair and Mehndi Competition respectively during Abhivyakti 2020

PLACEMENT

- Alumni Meet was organized by the Placement cell on 25th December 2019. The event was a success with number of alumni visiting college campus and taking part various events.



UPCOMING EVENTS

- Abhivyakti 2020 -The annual cultural fest

LEST YOU FORGET

- All faculty members, staff members and students are required to follow proper dress code. I-card is mandatory.
- SRMGPC is a Ragging Free Campus and Trespassers will be prosecuted.
- No vehicles are permitted in the campus without a college sticker on it. Faculties/staff and students can purchase the stickers from admin dept by paying Rs.10.
- All students must abide by the general and special rules made by the college authorities from time to time with regard to their conduct and studies.
- Smoking, chewing tobacco, gutka, pan masala etc. is strictly prohibited in the college campus. Anyone found smoking, chewing tobacco, gutka, pan, masala etc. will face disciplinary action.

- Students are not permitted to stay in the hostels during class hours. If any student is not feeling well he/she may stay in the hostel, only after seeking a prior permission from chief hostel warden.
- Hostellers are not allowed to move around on their bikes.
- All the students who wish to occupy hostel in the next session are required to fill the hostel accommodation form available in the hostel office.
- The students must follow the following rules:
 - Always carry Identity card. It should be tied with a string around the neck
 - Do not roam around the campus during class hour.
 - Be in proper college uniform.
 - All rider and pillion are required to wear helmet.
 - It is desirable to keep the campus clean- least we can do to contribute towards Swatch Bharat Abhiyaan.
- All students are required to maintain full attendance.

HAPPY READING!!!

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### Editorial Board:

#### *FACULTY*

*Mr. Sameer Rastogi (MBA)*

*Ms. Niharika Bhatnagar (Humanities)*

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